

MONICA VIRTUE

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SUMMARY

- Visual storyteller with a focus on original archival research, digital design and filmmaking.
- Academic research interests in visualization, mapping, locative technology and virtual reality.

PROFESSIONAL EXPERIENCE

Workshop Facilitator

October 2017 - Present

Treaty Workshops with David D Plain and Monica Virtue | Sarnia, ON

- Conducting one-, two- and three-day training workshops for adults, as well as shorter workshops for students, in partnership with author David D Plain from the Aamjiwnaang First Nation.
- Focusing on topics such as wampum agreements, cession treaties, the Indian Act and reconciliation.
- Creating custom presentations using oral history, slides, digital mapping, videos and interactive activities for clients such as school boards, municipalities, First Nations, and cultural institutions.

Graduate Research Assistant

December 2015 – Present

Public Visualization Lab, OCAD University | Toronto, ON

- Collaborating with a design team on the development of data visualization projects.
- Projects include a locative storytelling platform for mobile, a platform utilizing machine learning, and a virtual reality documentary.

Designer/Researcher/Filmmaker (Freelance)

July 2005 – Present

Monica Virtue Productions | Lambton Shores, ON

- Producing a self-financed POV documentary on the personal aftermath of the “Ipperwash Crisis.”
- Collaborated on a seven-year documentary research project called *The Ipperwash Park Film Project* with justice-centred law firm Klippensteins and the Estate of Dudley George.
- Produced and directed several short films, including several self-financed documentaries and one for Amnesty International Canada.
- Created branding, web sites, social media and print materials for small businesses.

Exhibition Coordinator

February 2017 – May 2017

Digital Futures Program, OCAD University | Toronto, ON

- Organized a successful graduate thesis exhibition at the Open Gallery, including arranging contracts, sponsorships, print materials, gallery installs and the major opening night event.

Graduate Research Assistant

August 2015 – January 2017

Visual Analytics Lab, OCAD University | Toronto, ON

- Assisted with the design, implementation, and user testing of digital media projects using user-centred, responsive and inclusive design approaches.
- Presented, pitched and demonstrated the Lab’s projects for business partners (e.g. GestureTek), government officials (e.g. Premier of Ontario), and cultural institutions (e.g. Royal Ontario Museum, Nuit Blanche).
- Coordinated a successful interactive exhibition at 2015 Scotiabank Nuit Blanche.
- Performed research data management and assisted in knowledge transfer between team members.

Digital Media Assistant

March 2014 – September 2015

Stratford Festival | Stratford, ON

- Produced, filmed and edited behind-the-scenes and promotional videos, and edited show trailers for the 2014 playbill.
- Filmed live streams of Forum events from various Festival locations.

PROJECTS

- The Ipperwash Beach Walk* (Locative Documentary) 2015 – Present
Designer/Researcher/Filmmaker, Public Visualization Lab, OCAD University | Toronto, ON
- Liaising with Chief & Council of the Kettle & Stony Point First Nation, Elder's Lodge, and other stakeholders.
 - Combining archival research with Indigenous oral history to generate new counter-mapping content during focus group sessions.
 - Collaborating with a design team to translate content into interactive maps to be shared online and embedded within a locative storytelling platform.
- George vs. Harris, a.k.a. Ipperwash* (POV Documentary) 2002 – Present
Producer/Researcher/Camera, Monica Virtue Productions | Lambton Shores, ON
- Operated camera for 100+ hours of cinema vérité footage and interviews.
 - Sourced transcripts, video testimony, highly sensitive audio/visual exhibits, stock footage, photographs, maps and documents from archives.
 - Booked interviews, crew and equipment, and obtained all release forms.
- The Feeler* (Dramatic Short) 2016
Producer/Director/Writer, Digital Futures Program, OCAD University | Toronto, ON
- Beam Me Up!* (Interactive Multimedia Installation) 2015
Design Internship: City of Toronto, Digital Futures Program, OCAD University | Toronto, ON
- The Shakespeare School* (Promotional Video) 2014
Producer/Director/Camera/Editor, Stratford Festival | Stratford, ON
- No More Waiting* (Documentary Short) 2013
Producer/Director/Camera/Editor, Monica Virtue Productions | Lambton Shores, ON
- You've Inspired a Nation* (Documentary Short) 2012
Producer/Director/Camera/Editor, Monica Virtue Productions | Lambton Shores, ON
- The Ipperwash Park Film Project* (Educational Documentary) 2005 – 2012
Filmmaker/Researcher, Klippensteins | Toronto, ON
- Conducted 2,000 hours of original archival research in collaboration with a legal team.
 - Mined archival research and translated it into storyboards and scripts.
 - Directed actors/experts in 20 historical recreations or reality-based scenes.
 - Designed and built all sets and props, and sewed all wardrobe pieces.
 - Booked locations, equipment and actors, obtained all release forms, maintained cost reports, and ensured project hit scheduled milestones within budget.
- Solace in the Dark* (Documentary Short) 2011
Researcher, Dir: Lucius Dechausey | Toronto, ON
- Freedom Drum* (Documentary Short) 2007
Director/Camera/Editor, Amnesty International Canada | Ottawa, ON
- Get Outta Town!* (Series) 2004
Assistant to the Producer, The Nightingale Company | Toronto, ON

EDUCATION

- Master of Design, Digital Futures, OCAD University | Toronto, ON 2014 – 2016
- Film Incubator Program, Sheridan College | Oakville, ON 2003 – 2005

Graduate Certificate, Advanced Television & Film, Sheridan College Oakville, ON	2002 – 2003
Certificate, Business, Fanshawe College London, ON	1999 – 2002
Bachelor of Arts, Communication Studies, Wilfrid Laurier University Waterloo, ON	1996 – 1999

PROFESSIONAL DEVELOPMENT

Master Series Class: Documentary Writing with Mark Monroe Toronto, ON	2015
Locative Media Workshop with Tapio Makela, OCAD University Toronto, ON	2015
UX Design Workshop, Bitmaker Labs Toronto, ON	2015
Master Class: Machinima with Skawennati Fragnito, OCAD University Toronto, ON	2015
Unity Workshop, OCAD University Toronto, ON	2015
Master Series Lab: Interactive Documentaries with Katerina Cizek Toronto, ON	2015
Mobile Workshop with Tom Barker, OCAD University Toronto, ON	2014
Internship: Toronto International Film Festival with Hyde Park Entertainment Toronto, ON	2013

AWARDS & GRANTS

Medal - Digital Futures Master's, Graduate Studies, OCAD University	2016
Best Social Contribution, Master's in Digital Futures Program, OCAD University	2016
Ontario Graduate Scholarship, Graduate Studies, OCAD University	2014
Tyrone Guthrie Award (Jean A. Chalmers Training Award), Stratford Festival	2014
Grant for Emerging Filmmakers, Ontario Arts Council	2004
Production Excellence Award, Advanced Television & Film Program, Sheridan College	2004

PRESENTATIONS & INVITED TALKS

Plain, D., and **Virtue, M.** (2018, February 23). Treaty Workshops for Cambridge Art Galleries staff and patrons. *Idea Exchange*, Cambridge, ON.

Plain, D., and **Virtue, M.** (2018, February 17). One-day Treaty Workshop for Aamjiwnaang Chief & Council and community members. *Aamjiwnaang First Nation Chief & Council*, Aamjiwnaang First Nation, ON.

Plain, D., and **Virtue, M.** (2018, January 12). Treaty Workshop for faculty and students. *University of Windsor*, Windsor, ON.

Plain, D., and **Virtue, M.** (2018, November 14). Treaty Workshops for students, Grades 6 to 12. *Grand Erie District School Board*, Brantford, ON.

Plain, D., and **Virtue, M.** (2018, November 3). Treaty Workshops for students, Grades 6 to 12. *Grand Erie District School Board*, Brantford, ON.

Plain, D., and **Virtue, M.** (2018, October 25-26). Two-day Treaty Workshop for elementary teachers. *Lamton-Kent District School Board, Aamjiwnaang First Nation, ON.*

Virtue, M. (2017, July 10). Treaty Day Workshop with David Plain. *Aamjiwnaang Heritage & Culture: E'maawizidjig.* Aamjiwnaang First Nation, ON.

Virtue, M. (2017, June 1). Keynote: Policing the Ipperwash Crisis. *Southwest Legal Clinic Conference*, London, ON.

Virtue, M. (2017, January 23). Demonstration of The Ipperwash Beach Walk for Ontario Premier Kathleen Wynne. *OCAD University*, Toronto, ON.

Virtue, M. (2016, October 28). Research As Ceremony: How Municipalities Can Better Work With Indigenous Communities. *Western University 2016 Local Government Alumni Conference*, London, ON.

Ladly, M., Mangaard, A., Farrelly, G., and **Virtue, M.** (2015, September 28). Postcard Memories: An application for patients with early stage dementia. *Ageing 2.0*, Toronto, ON.

Virtue, M. (2014, February 13). The Ipperwash Park Film Project. *York University, Osgoode Hall Law School, Law and Social Change*, Toronto, ON.

Virtue, M. (2013, February 4). The Ipperwash Park Film Project. *York University, Osgoode Hall Law School, Law and Social Change*, Toronto, ON.

Virtue, M. (2012, October 24). The Ipperwash Park Film Project. *Lakehead University, First Nations Literature*, Orillia, ON.

Virtue, M. (2012, January 8). The Ipperwash Park Film Project. *York University, Osgoode Hall Law School, Indigenous Peoples and the Law*, Toronto, ON.

Virtue, M. (2011, February 8). The Ipperwash Park Film Project. *York University, Osgoode Hall Law School, Indigenous Peoples and the Law*, Toronto, ON.

Virtue, M. (2010, October 28). The Ipperwash Park Film Project. *Lakehead University, First Nations Literature*, Orillia, ON.

BROADCAST INTERVIEWS

Virtue, M. (January 16, 2013). How the lessons of Ipperwash have affected police reaction to Idle No More protests. *CBC Radio: Ontario Morning with Wei Chen*, Toronto, ON.

ASSOCIATIONS

Documentary Organization of Canada (DOC)