

MONICA VIRTUE

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SUMMARY

- Storyteller with a focus on documentary producing, directing, camera and archival research.
- Research interests in data visualization, locative technology, interactive mapping and multi-platform storytelling.

PROFESSIONAL EXPERIENCE

- Research Assistant**, Public Visualization Lab, OCAD University | Toronto, ON Dec. 2015 – Present
- Collaborating on the design of data visualization projects, including a locative storytelling platform for mobile and a platform utilizing machine learning.
- Exhibition Coordinator**, Digital Futures Program, OCAD University | Toronto, ON Feb. 2017 – May 2017
- Delivered all elements of the graduate thesis exhibition, including contracts, sponsorships, print materials, gallery installs and the opening night event.
- Research Assistant**, Visual Analytics Lab, OCAD University | Toronto, ON Aug. 2015 – Dec. 2016
- Assisted with the design, implementation, and user testing of digital media projects.
 - Coordinated a successful interactive exhibition at 2015 Scotiabank Nuit Blanche.
 - Lab administration and knowledge transfer between project members.
- Digital Media Assistant**, Stratford Festival | Stratford, ON Mar. 2014 – Sept. 2015
- Produced, filmed and edited behind-the-scenes and promotional videos.
 - Equipment set up, camera operation and editing of show trailers and live streams.

PROJECTS

- The Ipperwash Beach Walk** (Locative Documentary), Public Visualization Lab Dec. 2015 – Present
Producer | Director | Researcher | Designer
- Liaising with Chief and Council of the Kettle & Stony Point First Nation, the Elder's Lodge, Lambton County Archives and other stakeholders.
 - Combining archival research with oral history to generate new counter-mapping content during focus group sessions.
 - Collaborating with a design team to translate content into interactive maps to be shared online and embedded within a locative storytelling platform.
- The Feeler** (Dramatic Short), OCAD University 2016
Producer | Director | Writer
- Beam Me Up!** (Multimedia Installation), Internship: City of Toronto 2015
Designer of an interactive installation for the 50th Anniversary of Toronto City Hall.
- The Shakespeare School** (Promotional Video), Stratford Festival 2014
Producer | Director | Camera
- No More Waiting** (Documentary Short), Monica Virtue Productions 2013
Producer | Director | Camera | Editor
- You've Inspired a Nation** (Documentary Short), Monica Virtue Productions 2012
Producer | Director | Camera | Editor

The Ipperwash Park Film Project (Educational Documentary), Klippensteins Producer Director Researcher Writer Production Design Camera <ul style="list-style-type: none"> • Conducted 2,000 hours of original, highly-detailed archival research. • Mined research and translated it into storyboards and scripts. • Designed and built all sets and props, and sewed all wardrobe pieces. • Booked locations, equipment and actors, obtained all release forms. • Directed actors/experts in 20 historical recreations or reality-based scenes. • Maintained cost reports, ensured project hit scheduled milestones within budget. 	2005 – 2012
Ipperwash (POV Documentary), Monica Virtue Productions Producer Director Researcher Writer Camera <ul style="list-style-type: none"> • Operated camera for 100+ hours of cinema vérité footage and interviews. • Sourced transcripts, video testimony, highly sensitive audio/visual exhibits, stock footage and photographs from archives. • Booked interviews, crew and equipment, and obtained all release forms. 	2002 – 2012
Solace in the Dark (Documentary Short), Dir: Lucius Dechausey Researcher	2011
Freedom Drum (Documentary Short), Amnesty International Canada Producer Director Camera Editor	2007
Get Outta Town! (Series), The Nightingale Company Assistant to the Producer	2004

EDUCATION

Master of Design , Digital Futures, OCAD University Toronto, ON	2014 – 2016
Film Incubator Program , Sheridan College Oakville, ON	2003 – 2005
Graduate Certificate , Advanced Television & Film, Sheridan College Oakville, ON	2002 – 2003
Certificate , Business, Fanshawe College London, ON	1999 – 2002
Bachelor of Arts , Communication Studies, Wilfrid Laurier University Waterloo, ON	1996 – 1999

PROFESSIONAL DEVELOPMENT

Master Series Class: Documentary Writing with Mark Monroe Toronto, ON	2015
Locative Media Workshop with Tapio Makela OCAD University, Toronto, ON	2015
UX Design Workshop Bitmaker Labs, Toronto, ON	2015
Master Class: Machinima with Skawennati Fragnito OCAD University, Toronto, ON	2015
Unity Workshop OCAD University, Toronto, ON	2015
Master Series Lab: Interactive Documentaries with Katerina Cizek Toronto, ON	2015
Mobile Workshop with Tom Barker OCAD University, Toronto, ON	2014
Internship: Toronto International Film Festival Toronto, ON	2013

AWARDS & GRANTS

Medal - Digital Futures Master's , Graduate Studies, OCAD University	2016
Best Social Contribution , Master's in Digital Futures Program, OCAD University	2016
Ontario Graduate Scholarship , Graduate Studies, OCAD University	2014
Tyrone Guthrie Award (Jean A. Chalmers Training Award) , Stratford Festival	2014
Grant for Emerging Filmmakers , Ontario Arts Council	2004
Production Excellence Award , Advanced Television & Film Program, Sheridan College	2004

PRESENTATIONS

Virtue, M. (2017, July 10). Treaty Day Workshop with David Plain. *Aamjiwnaang Heritage & Culture : E'maawizidijig*. Aamjiwnaang First Nation, ON.

Virtue, M. (2017, June 1). Keynote: Policing the Ipperwash Crisis. *Southwest Legal Clinic Conference*, London, ON.

Virtue, M. (2016, October 28). Research As Ceremony: How Municipalities Can Better Work With Indigenous Communities. *Western University 2016 Local Government Alumni Conference*, London, ON.

Ladly, M., Mangaard, A., Farrelly, G., and Virtue, M. (2015, September 28). Postcard Memories: An application for patients with early stage dementia. *Aging 2.0*, Toronto, ON.

Virtue, M. (2014, February 13). The Ipperwash Park Film Project. *York University, Osgoode Hall Law School, Law and Social Change*, Toronto, ON.

Virtue, M. (2013, February 4). The Ipperwash Park Film Project. *York University, Osgoode Hall Law School, Law and Social Change*, Toronto, ON.

Virtue, M. (2012, October 24). The Ipperwash Park Film Project. *Lakehead University, First Nations Literature*, Orillia, ON.

Virtue, M. (2012, January 8). The Ipperwash Park Film Project. *York University, Osgoode Hall Law School, Indigenous Peoples and the Law*, Toronto, ON.

Virtue, M. (2011, February 8). The Ipperwash Park Film Project. *York University, Osgoode Hall Law School, Indigenous Peoples and the Law*, Toronto, ON.

Virtue, M. (2010, October 28). The Ipperwash Park Film Project. *Lakehead University, First Nations Lit.*, Orillia, ON.

BROADCAST INTERVIEWS

Virtue, M. (January 16, 2013). How the lessons of Ipperwash have affected police reaction to Idle No More protests. *CBC Radio: Ontario Morning with Wei Chen*, Toronto, ON.

ASSOCIATIONS

Documentary Organization of Canada (DOC)