

MONICA VIRTUE

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SUMMARY

- Visual storyteller with a focus on digital design, original archival research and filmmaking.
- Academic research interests in data visualization, mapping, locative technology and 360-degree storytelling.

PROFESSIONAL EXPERIENCE

Workshop Facilitator

October 2017 - Present

Treaty Workshops with David D Plain and Monica Virtue | Sarnia, ON

- Conducting multi-day training workshops for adults, as well as shorter workshops for students, in partnership with author David D Plain from the Aamjiwnaang First Nation.
- Focusing on wampum agreements, cession treaties, the Indian Act and reconciliation.
- Creating presentations using oral history, slides, digital mapping, videos and interactive activities for clients including school boards, First Nations, and cultural institutions.

Graduate Research Assistant

December 2015 – Present

Public Visualization Lab, OCAD University | Toronto, ON

- Collaborating with a design team on the development of data visualization projects.
- Projects include a locative storytelling platform for mobile, a platform utilizing machine learning, a mapped walk using Anishnaabemowin place names and a 360-degree documentary.

Designer/Researcher/Filmmaker (Freelance)

July 2005 – Present

Monica Virtue Productions | Lambton Shores, ON

- Producing a POV documentary on the personal aftermath of the “Ipperwash Crisis.”
- Collaborated on a seven-year documentary research project called *The Ipperwash Park Film Project* with justice-centred law firm Klippensteins and the Estate of Dudley George.
- Produced and directed several short films, including several self-financed documentaries and one for Amnesty International Canada.
- Created branding, web sites, social media and print materials for small businesses.

Exhibition Coordinator

February 2017 – May 2017

Digital Futures Program, OCAD University | Toronto, ON

- Organized a successful graduate thesis exhibition at the Open Gallery, including arranging contracts, sponsorships, print materials, gallery installs and the major opening night event.

Graduate Research Assistant

August 2015 – January 2017

Visual Analytics Lab, OCAD University | Toronto, ON

- Assisted with the design, implementation, and user testing of digital media projects using user-centred, responsive and inclusive design approaches.
- Presented, pitched and demonstrated Lab projects for business partners (e.g. GestureTek), government (e.g. Premier of Ontario), and cultural institutions (e.g. Royal Ontario Museum).
- Coordinated a successful interactive exhibition at 2015 Scotiabank Nuit Blanche.
- Performed research data management and knowledge transfer between team members.

Digital Media Assistant

March 2014 – September 2015

Stratford Festival | Stratford, ON

- Produced, filmed and edited behind-the-scenes videos, promos and show trailers.
- Filmed live streams of Forum events from various Festival locations.

SELECTED PROJECTS

<p><i>The Ipperwash Beach Walk</i> (Locative Documentary) Designer/Researcher/Filmmaker, Public Visualization Lab, OCAD University Toronto, ON</p> <ul style="list-style-type: none"> • Liaising with the Chief & Council of the Kettle & Stony Point First Nation, the Kettle Point Elder's Lodge, local historians and other stakeholders. • Combining archival research with Indigenous oral history to generate new counter-mapping content during focus group sessions. • Collaborating with a design team to translate content into interactive maps to be shared online and embedded within a locative storytelling platform. 	2015 – Present
<p><i>George vs. Harris, a.k.a. Ipperwash</i> (POV Documentary) Producer/Researcher/Camera, Monica Virtue Productions Lambton Shores, ON</p> <ul style="list-style-type: none"> • Operated camera for 100+ hours of cinema vérité footage and interviews. • Sourced transcripts, video testimony, highly sensitive audio/visual exhibits, stock footage, photographs, maps and documents from archives. • Booked interviews, crew and equipment, and obtained all release forms. 	2002 – Present
<p><i>Ogimaa Mikana Project</i> Research Assistant, Public Visualization Lab, OCAD University Toronto, ON</p> <ul style="list-style-type: none"> • Building a database of original place names for Toronto in Anishnaabemowin/Iroquois. 	2018
<p><i>The Feeler</i> (Dramatic Short) Producer/Director/Writer, Digital Futures Program, OCAD University Toronto, ON</p>	2016
<p><i>Beam Me Up!</i> (Interactive Multimedia Installation) Design Internship: City of Toronto, Digital Futures Program, OCAD University Toronto, ON</p>	2015
<p><i>The Shakespeare School</i> (Promotional Video) Producer/Director/Camera/Editor, Stratford Festival Stratford, ON</p>	2014
<p><i>No More Waiting</i> (Documentary Short) Producer/Director/Camera/Editor, Monica Virtue Productions London, ON</p>	2013
<p><i>You've Inspired a Nation</i> (Documentary Short) Producer/Director/Camera/Editor, Monica Virtue Productions London, ON</p>	2012
<p><i>The Ipperwash Park Film Project</i> (Educational Documentary) Filmmaker/Researcher, Klippensteins Toronto, ON</p> <ul style="list-style-type: none"> • Conducted 2,000 hours of original archival research in collaboration with a legal team. • Mined archival research and translated it into storyboards and scripts. • Directed actors/experts in 20 historical recreations or reality-based scenes. • Designed and built all sets and props, and sewed all wardrobe pieces. • Booked locations, obtained release forms, and ensured project remained within budget. 	2005 – 2012
<p><i>Solace in the Dark</i> (Documentary Short) Researcher, Dir: Lucius Dechausey Toronto, ON</p>	2011
<p><i>Freedom Drum</i> (Documentary Short) Director/Camera/Editor, Amnesty International Canada Ottawa, ON</p>	2007
<p><i>Get Outta Town!</i> (Series) Assistant to the Producer, The Nightingale Company Toronto, ON</p>	2004

EDUCATION

Master of Design , Digital Futures, OCAD University Toronto, ON	2014 – 2016
Film Incubator Program , Sheridan College Oakville, ON	2003 – 2005
Graduate Certificate , Advanced Television & Film, Sheridan College Oakville, ON	2002 – 2003
Certificate , Business, Fanshawe College London, ON	1999 – 2002
Bachelor of Arts , Communication Studies, Wilfrid Laurier University Waterloo, ON	1996 – 1999

PROFESSIONAL DEVELOPMENT

Master Series Class: Documentary Writing with Mark Monroe Toronto, ON	2015
Locative Media Workshop with Tapio Makela, OCAD University Toronto, ON	2015
UX Design Workshop, Bitmaker Labs Toronto, ON	2015
Master Class: Machinima with Skawennati Fragnito, OCAD University Toronto, ON	2015
Unity Workshop, OCAD University Toronto, ON	2015
Master Series Lab: Interactive Documentaries with Katerina Cizek Toronto, ON	2015
Mobile Workshop with Tom Barker, OCAD University Toronto, ON	2014
Internship: Toronto International Film Festival with Hyde Park Entertainment Toronto, ON	2013

AWARDS & GRANTS

Medal, Digital Futures Master's, Graduate Studies, OCAD University	2016
Best Social Contribution, Master's in Digital Futures Program, OCAD University	2016
Ontario Graduate Scholarship, Graduate Studies, OCAD University	2014
Tyrone Guthrie Award (Jean A. Chalmers Training Award), Stratford Festival	2014
Grant for Emerging Filmmakers, Ontario Arts Council	2004
Production Excellence Award, Advanced Television & Film Program, Sheridan College	2004

PRESENTATIONS & INVITED TALKS

Virtue, M. (2018, April 27). PD Day Treaty Workshops for elementary and high school teachers. *Lambton-Kent District School Board*, Sarnia, ON.

Plain, D., and **Virtue, M.** (2018, March 24). Conversation leaders: Fractured Land post-film discussion. *Sarnia Justice Film Festival*, Sarnia, ON.

Plain, D., and **Virtue, M.** (2018, February 23). Treaty Workshops for Cambridge Art Galleries staff and patrons. *Idea Exchange*, Cambridge, ON.

Plain, D., and **Virtue, M.** (2018, February 17). One-day Treaty Workshop for Aamjiwnaang Chief & Council and community members. *Aamjiwnaang First Nation Chief & Council*, Aamjiwnaang First Nation, ON.

Plain, D., and **Virtue, M.** (2018, January 12). Treaty Workshop for faculty and students. *University of Windsor*, Windsor, ON.

Plain, D., and **Virtue, M.** (2018, November 14). Treaty Workshops for students, Grades 6 to 12. *Grand Erie District School Board*, Brantford, ON.

Plain, D., and **Virtue, M.** (2018, November 3). Treaty Workshops for students, Grades 6 to 12. *Grand Erie District School Board*, Brantford, ON.

Plain, D., and **Virtue, M.** (2018, October 25-26). Two-day Treaty Workshop for elementary teachers. *Lambton-Kent District School Board*, Aamjiwnaang First Nation, ON.

Virtue, M. (2017, July 10). Treaty Day Workshop with David Plain. *Aamjiwnaang Heritage & Culture: E'maawizidjig*. Aamjiwnaang First Nation, ON.

Virtue, M. (2017, June 1). Keynote: Policing the Ipperwash Crisis. *Southwest Legal Clinic Conference*, London, ON.

Virtue, M. (2017, January 23). Demonstration of The Ipperwash Beach Walk for Ontario Premier Kathleen Wynne. *OCAD University*, Toronto, ON.

Virtue, M. (2016, October 28). Research as Ceremony: How Municipalities Can Better Work With Indigenous Communities. *Western University 2016 Local Government Alumni Conference*, London, ON.

Ladly, M., Mangaard, A., Farrelly, G., and **Virtue, M.** (2015, September 28). Postcard Memories: An application for patients with early stage dementia. *Aging 2.0*, Toronto, ON.

Virtue, M. (2014, February 13). The Ipperwash Park Film Project. *York University, Osgoode Hall Law School, Law and Social Change*, Toronto, ON.

Virtue, M. (2013, February 4). The Ipperwash Park Film Project. *York University, Osgoode Hall Law School, Law and Social Change*, Toronto, ON.

Virtue, M. (2012, October 24). The Ipperwash Park Film Project. *Lakehead University, First Nations Literature*, Orillia, ON.

Virtue, M. (2012, January 8). The Ipperwash Park Film Project. *York University, Osgoode Hall Law School, Indigenous Peoples and the Law*, Toronto, ON.

Virtue, M. (2011, February 8). The Ipperwash Park Film Project. *York University, Osgoode Hall Law School, Indigenous Peoples and the Law*, Toronto, ON.

Virtue, M. (2010, October 28). The Ipperwash Park Film Project. *Lakehead University, First Nations Literature*, Orillia, ON.

BROADCAST INTERVIEWS

Plain, D., and **Virtue, M.** (2018, March 14). Aamjiwnaang First Nation traditions and treaties. *YourTV Sarnia: #TalkLocal*, Sarnia, ON.

Virtue, M. (January 16, 2013). How the lessons of Ipperwash have affected police reaction to Idle No More protests. *CBC Radio: Ontario Morning with Wei Chen*, Toronto, ON.